

Branding Checklist

MAKE SURE YOU HAVE EVERYTHING YOU NEED FOR A
SUCCESSFUL REAL ESTATE BRAND

- PROFESSIONAL HEADSHOT
- LOGO
- NICHE
- BRAND COLORS (KEEP CONSISTENT)
- BUSINESS CARDS
- FACEBOOK BUSINESS PAGE
- FACEBOOK GROUP
- INSTAGRAM
- YOUTUBE
- OTHER SOCIALS: TWITTER, LINKEDIN, SNAPCHAT
- SOCIAL MEDIA PAGE COVERS
- YELP PAGE (FREE VERSION)
- WEBSITE
- LANDING PAGE
- EMAIL SIGNATURE
- YARD SIGNS
- PHOTO PROPS
- GOOGLE BUSINESS PAGE
- BLOG
- POSTCARDS
- LETTERS
- BRANDED FOLDERS/BINDERS (FOR PRESENTATIONS)