

# READY TO SELL?

EXPLORE OUR DEDICATION TO SELLING  
YOUR HOME FOR TOP DOLLAR!



2020 EDITION

# EXPERIENCE THE *difference*



When you list your home with me, not only do you get detailed attention to the selling process, I also offer marketing solutions and features that help your home stand out from the local competition.

For your home to get top dollar, it's imperative to work with an agent that does more than just sticking a sign in your yard. View our unique marketing solutions within our guide.



# PROPERTY WEBSITE

Your home will get its own stunning website to use as our marketing tool in advertising both online and off. With call to action features to set up appointments to view the home, directly on the site. We simplify the process for home buyers, so your home sells faster.

Your property website will feature high quality listing photos to ensure it gets the best exposure the moment it hits the market.



# PROPERTY VIDEOS

Our professional photographers will come in and capture your home in the best light, and we'll use those photos to create a feature video to showcase your home.

Video will then be advertised throughout online marketing avenues, including sites like: Zillow, Realtor, Trulia and more. We'll also showcase your home on social media, including: Facebook, YouTube, Instagram, and others.

A bedroom interior featuring a bed with a tufted headboard, a green blanket, and a pink and green striped pillow. On the wall, there is a framed artwork of a palm leaf and a whiteboard. A black horizontal bar is positioned above the text area.

# PROPERTY FLYERS

Our marketing efforts don't just stop online.

We'll create beautiful property flyers, customized to the details of your home, and market it to neighbors, nearby neighborhoods, and reach out to neighboring cities to land the perfect buyer. Whether we sell to someone local, or someone moving in from out of state, we take the steps to get as many eyes on your home as possible.

The more interest your home gathers, the better the sales price and contract details end up being.



# OPEN HOUSE SIGN-IN

Open houses are a phenomenal way to generate foot traffic through your home, to give potential buyers an overview of all of its unique features, and gives them the opportunity to fall in love with it in person.

Our digital sign-in app and feedback forms allow us to capture the info of each potential buyer and get an insight into what they think of your home. We can then follow up with each visitor to see if we can get them under contract, and your home sold.

# MORE THAN JUST A *real estate agent*



When it comes to listing with me, you're not just partnering with a real estate agent, you're partnering with a marketing professional. I've taken the courses, undergone the proper coaching, and completed the education necessary to ensure your home gets the best exposure in front of hundreds of thousands of people.

With an expertise in social media marketing, we can ensure your home is viewed by all of the right candidates, to bring you a buyer on your terms.

# READY TO GET STARTED?

Let's Review Your Home's Features

Bedroom Count: \_\_\_\_\_

Bathroom Count: \_\_\_\_\_

Squarefeet: \_\_\_\_\_

Acres/Lot Size: \_\_\_\_\_

Property Notes: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Your Home's Current Value: \_\_\_\_\_